ORDER

105663 Orders Order / Rev: Ait Order #: 06842087 Product Desc: HORSFORD 4 CONGRESS Estimate: 1609 Flight Dates: 09/12/12 - 09/17/12 Primary AE: Amy McCreary Original Date / Rev: 08/17/12 / 10/15/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Horsford for Congress

Demographic:

Á35+

Product Codes:

Priority:

PLC02

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

SELECT PRIORITY CODE

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 08/27/12 | 09/17/12 | 14 | \$5,685.00 | \$4,832.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|---------|--------------|------------|--------|
| September 2012 | 14 | \$5,685.00 | \$4,832.25 | 0.00 |
| Totals | 14 | \$5,685.00 | \$4.832.25 | 0.00 |

00:05:00

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|-------------|
| KSNV | 31% | \$5,685.00 |
| Market | 100% | \$18 338 71 |

| Competitive Share | Share | Total |
|-------------------|-------|------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 26% | \$4,768.06 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 16% | \$2,934.19 |
| KTUD | 1% | \$183.39 |
| KVVU | 18% | \$3,300.97 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 8% | \$1,467.10 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End T | ime Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|-----|-------------------------|----------|-----------------------------|--------------------------------------|----------------|------------------------|----------------|--------|-----|----------|----------|-------|----------|
| E 1 | KSNV | 09/12/12 | 09/14/12 | M-F 5-6a WakeUp v M-F 5-6a WakeUp | | 5-6a | ~-WTF | :30 | 2 | \$90.004 | 0.00 NM | 2 | \$650.00 |
| | NEWS | | | т | | | | | | | | | |
| V | <u>Star</u> /eek:09/ | | <u>End Date</u> 09/16/12 | <u>Weekdays</u> <u>S</u> WTF⊶⊷ | pots/Week 2 | <u>Rate</u> \$90.00 | Rating 0.00 | | | | | | |

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KSNV

Order / Rev:

105663

Advertiser:

Horsford for Congress

Alt Order #:

06842087

Product Desc:

HORSFORD 4 CONGRESS

Flight Dates:

09/12/12 - 09/17/12

Estimate:

1609

| Ln Ch S | Start End | Inventory Meet the P | | reak | Start/End T | ime Days | Len Spot | s l | Rate Pri | Rtg Type | Spots | Amount |
|--------------------------------|------------------------------|--------------------------------------|---------------|------------------|-------------------------------|-----------------------|-------------------------|---------------|---|----------------------------|-------|---------------|
| A = = = = 1 1 1 | | Meet the F | Press | | | | | | | | | |
| MEET THE | | | O D | 0/1- | D-4- | Datte | | | | | | |
| <u>Start I</u> Week: 09/10/ | | | | | <u>Rate</u> \$1,300.00 | <u>Rating</u> 0.00 | | | | | | |
| | ate Range | Description | | | /End Time | 0.00 | Weekdays | <u>Length</u> | Rate | Rtg Type | | |
| | | 12 Meet the Pre | ss | 8a-9 | | | Su | | | 0.00 NM | | |
| Credit | ed | | | | | | | , | , | | | |
| [credit | - mg on 6863 | 996] | | | | | | | | | | |
| E 8 KSNV 0 | 9/12/12 09/14 | /12 M-F Today | | M | 9-10a | WTF | :30 | 2 | \$95.004 | 0.00 NM | 0 | \$0.0 |
| | | M-F Today | / Show II | | | | | | | | | |
| TODAY SI | | 4 387 1 | 0 1 1 | | Б. | D " | | | | | | |
| <u>Start I</u> Week: 09/10/ | | | | <u>vеек</u> 2 | <u>Rate</u> \$95.00 | Rating 0.00 | | | | | | |
| | ate Range | Description | | | هه.00 <u>End Time/</u> | 0.00 | Weekdays | Length | Rate | Rtg Type | | |
| | | 12 M-F Today S | how II 3rd Hr | 9-10 | | | -TWThF | :30 | | 0.00 NM | | |
| | IG 8.3.8.4 | | | _ , _ | | | | | (400.00) | , 0.00 1 | | |
| [.NOT | AVAILABLE I | RATE] NOT AV | AILABLE RATE | | | | | | | | | |
| 2 KSNV 09 | /10/12-09/16/ | 12 M-F Today S | how II 3rd Hr | 9-10 | а | | -TWThF | :30 | (\$95.00) |) 0.00 <i>NM</i> | | |
| | IG 8.3,8.4 | | | | | | | | | | | |
| | | RATE] NOT AV | | | | | . — | | | | | |
| | | 12 M-F Today S | now II 3rd Hr | 9-10 | а | | WThF | :30 | (\$125.00) | 0.00 NM | | |
| ⊕ Credit [credit | <i>ea</i> : - mg on 6863 | 9961 | | | | | | | | | | |
| - | - | 330] 12 M-F Today S | how II 3rd Hr | 9-10 | a | | WThF | -3∪ | /\$125.00 |) 0.00 <i>NM</i> | | |
| ⊕ Credit | | IZ III TOUUY O | now n ora in | 0.10 | ч | | WIII | .30 | (\$120. 00) | 9 0.00 14141 | | |
| | - mg on 6863 | 996] | | | | | | | | | | |
| E 9 KSNV 0 | 9/12/12 09/14 | /12 RachaelR | av C | M | 11am-12pm | ∼⊷WTF | :30 | 2 \$ | 325.001 | 0.00 NM | 2 | \$650.0 |
| | | Rachael R | - | | • | | | • | | | - | 400010 |
| RACHEL F | YAS | | | | | | | | | | | |
| Start [| | | | | <u>Rate</u> | <u>Rating</u> | | | | | | |
| Week: 09/10 | | | • | 2 | | 0.00 | 3871 | | ъ. | D. T | | |
| | ate Range | <u>Description</u> 12 Rachael Ray | | | <u>/End Time</u> n-12pm | | <u>Weekdays</u> wThF | Length | | Rtg Type 0.00 <i>NM</i> | | |
| | // 10/12-09/10/ // 1G 9.3 | 12 Machael May | | Hai | птирш | | WIIII | .50 | (\$320.00 |) 0.00 NW | | |
| | | RATE] NOT AV | AILABLE RATE | | | | | | | | | |
| 3 KSNV 09 | /10/12-09/16/ | 12 Rachael Ray | | 11ar | n-12pm | | WThF | :30 | \$325.00 | 0.00 NM | | |
| ⊕ MG for | r 9.1 09/14 | | | | | | | | | | | |
| [revise | ed rate] | | | | | | | | | | | |
| E10 KSNV 0 | 9/12/12 09/14 | | | M | 12-1230pm | WTF | :30 | 2 \$ | 125.004 | 0.00 NM | 1 | \$125.0 |
| NEWO | | Noon New | rs . | | | | | | | | | |
| NEWS |)-l- | ata 184a alislar | Crata | A/= =l- | D-4- | D-M | | | | | | |
| <u>Start (</u> Week: 09/10 | | | | | <u>Rate</u> \$125.00 | Rating 0.00 | | | | | | |
| | ate Range | Description | | | t/End Time | 0.00 | Weekdays | Length | Rate | Rtg Type | | |
| | | 12 Noon News | | | 230pm | | WThF | | - | 0.00 NM | | |
| Credit | ed | | | | | | | | (************************************** | , | | |
| [credit | : - mg on 6863 | 996] | | | | | | | | | | |
| E11 KSNV 0 | 9/12/12 09/14 | 1/12 The Agend | la 1230pm C | M | 1230-1p | ~~WTF | : :30 | 2 \$ | 100.003 | 0.00 NM | 1 | \$100.0 |
| | | The Agen | da 1230pm | | , | | | | | | | |
| AGENDA | | | | | | | | | | | i | |
| Start I | | | | | Rate | Rating | | | | | | |
| Week: 09/10 | /12 09/16/ ate Range | 12 ~~WTF Description | - | | \$100.00 <u>I/End Time</u> | 0.00 | Mookdaya | Lanath | Dot- | Rta Tuna | | |
| | | 12 The Agenda | 1230nm | 1230 | | | <u>Weekdays</u> WThF | Length | | Rtg Type 0.00 NM | | |
| Credit | | mgonda | . 200pm | ,,,,, | אי - | | | .50 | (φτου.υυ | , 0.00 19101 | | |
| | t - mg on 6863 | 996] | | | | | | | | | | |
| E 12 KSNV 0 | | | C | M | 3-4p | M | :30 | 1 \$ | 150.004 | 0.00 NM | 0 | \$0.0 |
| | | Dr Phil | _ | | • | | | . * | - • | 2.20 | | ΨΟι |
| DR. PHIL | | | | | | | | | | · | | |
| Start I | | | | | | Rating | | | | | | |
| Week: 09/17 | /12 09/23/ | 12 M | | 1 | \$150.00 | 0.00 | | | | | | |

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KSNV

Order / Rev:

105663

Advertiser:

Horsford for Congress

Alt Order #:

06842087

Product Desc:

HORSFORD 4 CONGRESS

Flight Dates:

09/12/12 - 09/17/12

Estimate:

1609

| Ln Ch Start End Inventory Code | Break Start/End T | ime Days | Len Spots | Rate Pri | Rtg Type S | Spots . | Amount |
|---|--|---|-----------------------------|---|-----------------------------------|---------|----------|
| E 12 KSNV 09/17/12 09/17/12 Dr. Phil Dr Phil | CM 3-4p | M | :30 1 | \$150.004 | 0.00 NM | 0 | \$0.00 |
| DR. PHIL Start Date End Date Weekdays Week: 09/17/12 09/23/12 M Spot Ch Date Range Description 1 KSNV 09/17/12-09/23/12 Dr. Phil Credited [credit - mg on 6863996] | Spots/Week Rate 1 \$150.00 Start/End Time 3-4p | _ | Veekdays <u>Len</u> | igth <u>Rate</u> :30 (\$150.00) | Rtg Type 0.00 NM | | |
| E13 KSNV 09/17/12 09/17/12 NEWS 3 at 4 (1 I | HOUR)CM 4-5pm | M | :30 1 | \$145.004 | 0.00 NM | 0 | \$0.00 |
| 4PM NEWS (1 ho | our) (4:00 PM-4:3 | 0 PM) | | | | | |
| Start Date End Date Weekdays Week: 09/17/12 09/23/12 M Spot Ch Date Range Description 1 KSNV 09/17/12-09/23/12 NEWS 3 at 4 (1 HO Credited [credit - mg on 6863996] | Spots/Week Rate 1 \$145.00 Start/End Time UR) 4-5pm (4 | Rating 0.00 <u>V</u> 4:00 PM-4:30 PM | Veekdays Ler | igth <u>Rate</u> :30 | <u>Rtg Type</u> 0.00 <i>NM</i> | | |
| E 14 KSNV 09/12/12 09/14/12 NEWS 3 at 4 (1 h | | WTF | :30 1 | \$175.004 | 0.00 NM | 1 | \$175.00 |
| NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> | Spots/Week Rate | Rating | | | | | |
| E 15 KSNV 09/12/12 09/14/12 M-F Early News | 1 \$175.00 CM 5-630p | 0.00 WTF | :30 2 | \$250.004 | 0.00 NM | 0 | \$0.00 |
| M-F Early News NEWS | | | | | | | |
| Start Date End Date Weekdays Week: 09/10/12 09/16/12WTF Spot Ch Date Range Description 1 KSNV 09/10/12-09/16/12 M-F Early News Credited [credit - mg on 6863996] | Spots/Week Rate 2 \$250,00 Start/End Time 5-630p | - | | :30 (\$ 250.00) | | | |
| 2 KSNV 09/10/12-09/16/12 M-F Early News Credited [credit - mg on 6863996] | 5-630p | - | WThF | :30 (\$250.00) | 0.00 <i>NM</i> | | |
| E 16 KSNV 09/12/12 09/14/12 M-F Jeopardy M-F Jeopardy | CM 630-7pm | WTF | :30 2 | \$230.004 | 0.00 NM | 0 | \$0.00 |
| JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/10/12 09/16/12WTF <u>Spot</u> <u>Ch Date Range</u> <u>Description</u> 1 KSNV 09/10/12-09/16/12 M-F Jeopardy Credited | Spots/Week Rate 2 \$230.00 Start/End Time 630-7pm | _ | Veekdays <u>Ler</u> wThF | ngth <u>Rate</u> :30 (\$230-00) | <u>Rtg Type</u> 0.00 <i>NM</i> | | |
| [credit - mg on 6863996] 2 KSNV 09/10/12-09/16/12 M-F Jeopardy Credited | 630-7pm | - | WThF | :30 (\$230.00) | 0.00 NM | | |
| [credit - mg on 6863996] E 17 KSNV 09/12/12 09/14/12 M-F Wheel | CM 7-730pm | WTF | :30 2 | \$230.004 | 0.00 NM | 0 | \$0.00 |
| M-F Wheel of For WHEEL | tune | | | | | | |
| Start Date End Date Weekdays Week: 09/10/12 09/16/12wTF Spot Ch Date Range Description 1 KSNV 09/10/12-09/16/12 M-F Wheel Credited | Spots/Week Rate 2 \$230.00 Start/End Time 7-730pm | | | ng <u>th</u> <u>Rate</u> :30 (\$230.00) | Rtg Type 0.00 <i>NM</i> | | |
| [credit - mg on 6863996] 2 KSNV 09/10/12-09/16/12 M-F Wheel Credited [credit mg on 6863996] | 7-730pm | - | WThF | :30 (\$ 23 0, <i>00</i>) | 0.00 <i>NM</i> | | |
| [credit - mg on 6863996] E 18 KSNV 09/12/12 09/14/12 FacetoFace/Ralst | on Rep ©M 730-758pm | WTF | :30 2 | \$125.004 | 0.00 NM | 0 | \$0.00 |
| Face to Face w/ | | | | | | | , |

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 Order / Rev:
 105663
 Advertiser:
 Horsford for Congress

 Alt Order #:
 06842087
 Product Desc:
 HORSFORD 4 CONGRESS
 KSNV

 Flight Øates:
 09/12/12 - 09/17/12
 Estimate:
 1609

| Ln Ch Start End FACE TO FACE | Inventory Code | Break | Start/End T | ïme Days | Len Spo | ots Rate Pri | Rtg Type | Spots | Amount |
|---|---|---|--|--|--|---|--|-------|--------------------|
| Start Date End Date | | Spots/Week | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: 09/10/12 09/16/12 | | 2 | | 0.00 | | | | | |
| Spot Ch Date Range | <u>Description</u> | | /End Time | | <u>Weekdays</u> | | Rtg Type | | |
| 1 KSNV 09/10/12-09/16/12 Credited | racetorace/Raistol | п кероп 730- | 758pm | | WThF | - :30 (\$125.00 | +) 0.00 NM | | |
| credit - mg on 686399 | 161 | | | | | | | | |
| 2 KSNV 09/10/12-09/16/12 | - | n Report 730- | 758pm | | WThF | - :30 (\$125.0 0 | M/A OO O (4 | | |
| Credited [credit - mg on 686399 | | | | | | .55 (\$125,65 | , 5,00 | | |
| E 19 KSNV 09/15/12 09/15/1 | | CM | 6:20 Pnm | 5 | 5- :30 | 4 6400.004 | 0.00 NIM | 4 | * 400.00 |
| VEGAS INC | Vegas Inc. | CIVI | 6:30-8pm | | ,30 | 1 \$100.004 | 0.00 NM | 1 | \$100.00 |
| Start Date End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | |
| Week: 09/10/12 09/16/12 | | 1 | \$100.00 | 0.00 | | | | | |
| E 20 KSNV 09/17/12 09/17/1 | 2 Mon PR 8-10p | СМ | 8-10pm | M | :30 | 1 \$2,400.002 | 0.00 NM | 1 | \$2,400.00 |
| | Monday Prime 8 | -10pm | · | | | • | | | - , |
| THE VOICE | | | _ | | | | | | |
| Start Date End Date | | Spots/Week | Rate | Rating | | | | | |
| Week: 09/17/12 09/23/12 | | | \$2,400.00 | 0.00 | | | | _ | |
| E 21 KSNV 09/16/12 09/16/1 | NFL Football | СМ | 1P-9PM | | -S :30 | 1 \$4,000.004 | 0.00 NM | 0 | \$0.00 |
| SUN NIGHT FTBL | NI LI OULDAII | | | | | | | | |
| Start Date End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | |
| Week: 09/10/12 09/16/12 | S | 1 | \$4,000.00 | 0.00 | | | | | |
| Spot Ch Date Range | <u>Description</u> | | /End Time | | <u>Weekdays</u> | | Rtg Type | | |
| 1 KSNV 09/10/12-09/16/12 | NFL Football | 1P-9 | IPM . | | 5 | u :30 (\$4,0 00-00 | 9) 0.00 NM | | |
| | | | | | | | | | |
| Credited | 161 | | | | | | | | |
| [credit - mg on 686399 | | leven CM | 11nm 1135n | mWTF | | 2 \$255.004 | 0.00 NM | 0 | # 540.00 |
| | 2 M-FNews3atE | | 11pm-1135p | mWTF | :30 | 2 \$255.004 | 0.00 N M | 2 | \$510.00 |
| [credit - mg on 686399 | | | 11pm-1135p | mWTF | :30 | 2 \$255.004 | 0.00 N M | 2 | \$510.00 |
| [credit - mg on 686399] E 22 KSNV 09/12/12 09/14/1 | 2 M-F News 3 at E M-F News 3 at E Weekdays | | 11pm-1135p <u>Rate</u> | mwTF- <u>Rating</u> | :30 | 2 \$255.004 | 0.00 NM | 2 | \$510.00 |
| [credit - mg on 686399] E 22 KSNV 09/12/12 09/14/1 NEWS Start Date End Date Week: 09/10/12 09/16/12 | 2 M-F News 3 at E M-F News 3 at E Weekdays WTF | Eleven Spots/Week 2 | · _ · | | :30 | 2 \$255.004 | 0.00 NM | 2 | \$510.00 |
| [credit - mg on 686398] E 22 KSNV 09/12/12 09/14/1 NEWS Start Date End Date | 2 M-F News 3 at E M-F News 3 at E WeekdaysWTF 2 The Tonight Sho | Eleven Spots/Week 2 | Rate | Rating 0.00 | | 2 \$255.004 1 \$110.004 | 0.00 NM | 2 | \$510.00 \$0.00 |
| [credit - mg on 686398] E 22 KSNV 09/12/12 09/14/1 NEWS Start Date End Date Week: 09/10/12 09/16/12 E 23 KSNV 09/12/12 09/14/1 | 2 M-F News 3 at E M-F News 3 at E Weekdays WTF | Eleven Spots/Week 2 | <u>Rate</u> \$255.00 | Rating 0.00 | | | | | · |
| Credit - mg on 6863998 E 22 KSNV 09/12/12 09/14/1 | 2 M-F News 3 at E M-F News 3 at E WeekdaysWTF 2 The Tonight Show | Spots/Week 2 w CM | Rate \$255.00 1135p-1237a | Rating 0.00 aWTF- | | | | | · |
| Credit - mg on 686398 | 2 M-F News 3 at E M-F News 3 at E WeekdayswTF 2 The Tonight Show | Eleven Spots/Week 2 | Rate \$255.00 1135p-1237a Rate | Rating 0.00 aWTF- Rating | | | | | · |
| Credit - mg on 6863998 E 22 KSNV 09/12/12 09/14/1 | 2 M-F News 3 at E M-F News 3 at E WeekdaysWTF 2 The Tonight Show Tonight Show Weekdays | Spots/Week 2 w CM Spots/Week 1 | Rate \$255.00 1135p-1237a | Rating 0.00 aWTF- | | 1 \$110.004 | | | · |
| [credit - mg on 686398] E 22 KSNV 09/12/12 09/14/1 NEWS Start Date End Date Week: 09/10/12 09/16/12 E 23 KSNV 09/12/12 09/14/1 TONIGHT SHOW Start Date End Date Week: 09/10/12 09/16/12 Spot Ch Date Range 1 KSNV 09/10/12-09/16/12 | 2 M-F News 3 at E M-F News 3 at E WeekdayswTF 2 The Tonight Show Tonight Show WeekdayswTF Description | Spots/Week 2 w CM Spots/Week 1 Start | Rate \$255.00 1135p-1237a Rate \$110.00 | Rating 0.00 aWTF- Rating | :30 | 1 \$110.00 4 Length Rate | 0.00 NM e Rtg Type | | · |
| [credit - mg on 686398] E 22 KSNV 09/12/12 09/14/1 NEWS Start Date End Date Week: 09/10/12 09/16/12 E 23 KSNV 09/12/12 09/14/1 TONIGHT SHOW Start Date End Date Week: 09/10/12 09/16/12 Spot Ch Date Range 1 KSNV 09/10/12-09/16/12 Credited | 2 M-F News 3 at E M-F News 3 at E WeekdayswTF 2 The Tonight Show Tonight Show WeekdayswTF Description The Tonight Show | Spots/Week 2 w CM Spots/Week 1 Start | Rate \$255.00 1135p-1237a <u>Rate</u> \$110.00 i/End Time | Rating 0.00 aWTF- Rating | :30 Weekdays | 1 \$110.00 4 Length Rate | 0.00 NM e Rtg Type | | · |
| [credit - mg on 686398] E 22 KSNV 09/12/12 09/14/1 NEWS Start Date End Date Week: 09/10/12 09/16/12 E 23 KSNV 09/12/12 09/14/1 TONIGHT SHOW Start Date End Date Week: 09/10/12 09/16/12 Spot Ch Date Range 1 KSNV 09/10/12-09/16/12 Credited [credit - mg on 686398] | 2 M-F News 3 at E M-F News 3 at E WeekdaysWTF 2 The Tonight Show Tonight Show WeekdaysWTF Description The Tonight Show | Spots/Week 2 w CM Spots/Week 1 Stant 1138 | Rate \$255.00 1135p-1237a Rate \$110.00 t/End Time 5p-1237a | Rating 0.00 aWTF- Rating 0.00 | :30 <u>Weekdays</u> w⊤hF | 1 \$110.004 <u>Length Rate</u> - :30 (\$140.06 | 0.00 NM <u>• Rtg Type</u> 2) 0.00 <i>NM</i> : | 0 | \$0.00 |
| [credit - mg on 686398] E 22 KSNV 09/12/12 09/14/1 NEWS Start Date End Date Week: 09/10/12 09/16/12 E 23 KSNV 09/12/12 09/14/1 TONIGHT SHOW Start Date End Date Week: 09/10/12 09/16/12 Spot Ch Date Range 1 KSNV 09/10/12-09/16/12 Credited | 2 M-F News 3 at E M-F News 3 at E WeekdaysWTF 2 The Tonight Show WeekdaysWTF Description The Tonight Show 16] 2 The Tonight Show | Spots/Week 2 w CM Spots/Week 1 Stant 1138 | Rate \$255.00 1135p-1237a <u>Rate</u> \$110.00 i/End Time | Rating 0.00 aWTF- Rating 0.00 | :30 <u>Weekdays</u> w⊤hF | 1 \$110.00 4 Length Rate | 0.00 NM e Rtg Type | | · |
| Credit - mg on 686398 | 2 M-F News 3 at E M-F News 3 at E WeekdaysWTF 2 The Tonight Show Tonight Show WeekdaysWTF Description The Tonight Show | Spots/Week 2 w CM Spots/Week 1 Stant 1138 | Rate \$255.00 1135p-1237a Rate \$110.00 t/End Time 5p-1237a | Rating 0.00 aWTF- Rating 0.00 | :30 <u>Weekdays</u> w⊤hF | 1 \$110.004 <u>Length Rate</u> - :30 (\$140.06 | 0.00 NM <u>• Rtg Type</u> 2) 0.00 <i>NM</i> : | 0 | \$0.00 |
| Credit - mg on 686398 | 2 M-F News 3 at E M-F News 3 at E WeekdaysWTF 2 The Tonight Show WeekdaysWTF Description The Tonight Show 16] 2 The Tonight Show Tonight Show | Spots/Week 2 w CM Spots/Week 1 Stant 1136 w CM | Rate \$255.00 1135p-1237a Rate \$110.00 t/End Time 5p-1237a | Rating | :30 <u>Weekdays</u> w⊤hF | 1 \$110.004 <u>Length Rate</u> - :30 (\$140.06 | 0.00 NM <u>• Rtg Type</u> 2) 0.00 <i>NM</i> : | 0 | \$0.00 |
| Credit - mg on 686398 | 2 M-F News 3 at E M-F News 3 at E M-F News 3 at E WeekdaysWTF 2 The Tonight Show WeekdaysWTF Description The Tonight Show 106] 2 The Tonight Show Tonight Show Weekdays M | Spots/Week 2 w CM Spots/Week 1 Stan 1138 w CM Spots/Week 1 1138 | Rate \$255.00 1135p-1237a Rate \$110.00 b/End Time 5p-1237a 1135p-1237a Rate \$110.00 | Rating 0.00 aWTF- Rating 0.00 | :30 <u>Weekdays</u> w⊤hF | 1 \$110.004 <u>Length Rate</u> - :30 (\$140.06 | 0.00 NM <u>• Rtg Type</u> 2) 0.00 <i>NM</i> : | 0 | \$0.00 |
| Credit - mg on 686398 | 2 M-F News 3 at E M-F News 3 at E M-F News 3 at E WeekdaysWTF 2 The Tonight Show WeekdaysWTF Description The Tonight Show Tonight Show Tonight Show WeekdaysWTF Description The Tonight Show Weekdays Description | Spots/Week 2 w CM Spots/Week 1 Stan 1135 w CM Spots/Week 1 Stan 15 stan | Rate \$255.00 1135p-1237a Rate \$110.00 t/End Time 5p-1237a 1135p-1237a Rate \$110.00 t/End Time | Rating 0.00 Rating 0.00 Rating 0.00 | :30 Weekdaysw⊤hF :30 Weekdays | 1 \$110.004 Length Rate - :30 (\$110.004) 1 \$110.004 | 0.00 NM Rtg Type 0.00 NM 0.00 NM Rtg Type | 0 | \$0.00 |
| [credit - mg on 686398] E 22 KSNV 09/12/12 09/14/1 NEWS Start Date | 2 M-F News 3 at E M-F News 3 at E M-F News 3 at E WeekdaysWTF 2 The Tonight Show WeekdaysWTF Description The Tonight Show Tonight Show Tonight Show WeekdaysWTF Description The Tonight Show Weekdays Description | Spots/Week 2 w CM Spots/Week 1 Stan 1135 w CM Spots/Week 1 Stan 15 stan | Rate \$255.00 1135p-1237a Rate \$110.00 b/End Time 5p-1237a 1135p-1237a Rate \$110.00 | Rating 0.00 Rating 0.00 Rating 0.00 | :30 <u>Weekdays</u> w⊤hF | 1 \$110.004 Length Rate - :30 (\$110.004 1 \$110.004 | 0.00 NM Rtg Type 0.00 NM 0.00 NM Rtg Type | 0 | \$0.00 |
| [credit - mg on 686398] E 22 KSNV 09/12/12 09/14/1 NEWS Start Date | 2 M-F News 3 at E M-F News 3 at E M-F News 3 at E WeekdaysWTF 2 The Tonight Show WeekdaysWTF Description The Tonight Show Tonight Show WeekdaysWTF Description The Tonight Show Weekdays M Description The Tonight Show | Spots/Week 2 w CM Spots/Week 1 Stan 1135 w CM Spots/Week 1 Stan 15 stan | Rate \$255.00 1135p-1237a Rate \$110.00 t/End Time 5p-1237a 1135p-1237a Rate \$110.00 t/End Time | Rating 0.00 Rating 0.00 Rating 0.00 | :30 Weekdaysw⊤hF :30 Weekdays | 1 \$110.004 Length Rate - :30 (\$110.004) 1 \$110.004 | 0.00 NM Rtg Type 0.00 NM 0.00 NM Rtg Type | 0 | \$0.00 |
| [credit - mg on 686398] E 22 KSNV 09/12/12 09/14/1 NEWS Start Date End Date Week: 09/10/12 09/16/12 E 23 KSNV 09/12/12 09/14/1 TONIGHT SHOW Start Date End Date Week: 09/10/12 09/16/12 Spot Ch Date Range 1 KSNV 09/10/12-09/16/12 Credited [credit - mg on 686398] E 24 KSNV 09/17/12 09/17/1 TONIGHT SHOW Start Date End Date Week: 09/17/12 09/17/12 TONIGHT SHOW Start Date End Date Week: 09/17/12 09/23/12 Spot Ch Date Range 1 KSNV 09/17/12-09/23/12 Credited [credit - mg on 686398] | 2 M-F News 3 at E M-F News 3 at E WeekdayswTF 2 The Tonight Show WeekdayswTF Description The Tonight Show Tonight Show WeekdayswTF Description The Tonight Show Weekdays Tonight Show Weekdays M Description The Tonight Show | Spots/Week 2 w CM Spots/Week 1 Start 1138 w CM Spots/Week 1 Start 1138 | Rate \$255.00 1135p-1237a Rate \$110.00 t/End Time 5p-1237a 1135p-1237a Rate \$110.00 t/End Time 5p-1237a | Rating 0.00 Rating 0.00 Rating 0.00 Rating 0.00 | :30 <u>Weekdays</u> w⊤hF :30 <u>Weekdays</u> M | 1 \$110.004 Length Rate - :30 (\$110.004 1 \$110.004 Length Rate - :30 (\$110.00 | 0.00 NM Rtg Type 0.00 NM 0.00 NM | 0 | \$0.00 \$0.00 |
| [credit - mg on 686398] E 22 KSNV 09/12/12 09/14/1 NEWS Start Date | 2 M-F News 3 at E M-F News 3 at E WeekdayswTF 2 The Tonight Show WeekdayswTF Description The Tonight Show 16] 2 The Tonight Show Weekdays M Description The Tonight Show Meekdays M Description The Tonight Show Meekdays M Description The Tonight Show Meekdays M Description The Tonight Show 16] 2 M-F Today Show | Spots/Week 2 w CM Spots/Week 1 Start 1138 w CM Spots/Week 1 Start 1138 | Rate \$255.00 1135p-1237a Rate \$110.00 t/End Time 5p-1237a 1135p-1237a Rate \$110.00 t/End Time | Rating 0.00 Rating 0.00 Rating 0.00 | :30 <u>Weekdays</u> w⊤hF :30 <u>Weekdays</u> M | 1 \$110.004 Length Rate - :30 (\$110.004) 1 \$110.004 | 0.00 NM Rtg Type 0.00 NM 0.00 NM Rtg Type | 0 | \$0.00 |
| [credit - mg on 686398] E 22 KSNV 09/12/12 09/14/1 NEWS Start Date End Date Week: 09/10/12 09/16/12 E 23 KSNV 09/12/12 09/14/1 TONIGHT SHOW Start Date End Date Week: 09/10/12 09/16/12 Spot Ch Date Range 1 KSNV 09/10/12-09/16/12 Credited [credit - mg on 686398] E 24 KSNV 09/17/12 09/17/1 TONIGHT SHOW Start Date End Date Week: 09/17/12 09/17/12 TONIGHT SHOW Start Date End Date Week: 09/17/12 09/23/12 Spot Ch Date Range 1 KSNV 09/17/12-09/23/12 Credited [credit - mg on 686398] | 2 M-F News 3 at E M-F News 3 at E WeekdayswTF 2 The Tonight Show WeekdayswTF Description The Tonight Show Tonight Show WeekdayswTF Description The Tonight Show Weekdays Tonight Show Weekdays M Description The Tonight Show | Spots/Week 2 w CM Spots/Week 1 Start 1138 w CM Spots/Week 1 Start 1138 | Rate \$255.00 1135p-1237a Rate \$110.00 t/End Time 5p-1237a 1135p-1237a Rate \$110.00 t/End Time 5p-1237a | Rating 0.00 Rating 0.00 Rating 0.00 Rating 0.00 | :30 <u>Weekdays</u> w⊤hF :30 <u>Weekdays</u> M | 1 \$110.004 Length Rate - :30 (\$110.004 1 \$110.004 Length Rate - :30 (\$110.00 | 0.00 NM Rtg Type 0.00 NM 0.00 NM | 0 | \$0.00 \$0.00 |
| [credit - mg on 686398] E 22 KSNV 09/12/12 09/14/1 NEWS Start Date | 2 M-F News 3 at E M-F News 3 at E WeekdayswTF 2 The Tonight Show WeekdayswTF Description The Tonight Show Weekdays M Tonight Show Weekdays M Description The Tonight Show Meekdays M Description The Tonight Show Weekdays M Description The Tonight Show Weekdays M Description The Tonight Show Weekdays Today 4th Hour Weekdays | Spots/Week 2 w CM Spots/Week 1 Start 1138 w CM Spots/Week 1 Start 1138 | Rate \$255.00 1135p-1237a Rate \$110.00 t/End Time 5p-1237a 1135p-1237a Rate \$110.00 t/End Time 5p-1237a | Rating 0.00 Rating 0.00 Rating 0.00 Rating 0.00 | :30 <u>Weekdays</u> w⊤hF :30 <u>Weekdays</u> M | 1 \$110.004 Length Rate - :30 (\$110.004 1 \$110.004 Length Rate - :30 (\$110.00 | 0.00 NM Rtg Type 0.00 NM 0.00 NM | 0 | \$0.00 \$0.00 |

Print Date: 10/16/12 08:11:02 Page 6 of 6

Order / Rev:

105663

Advertiser:

Horsford for Congress

Alt Order #:

06842087

Product Desc:

HORSFORD 4 CONGRESS

KSNV

Flight Dates:

09/12/12 - 09/17/12

Estimate:

1609

| Ln Ch Start End Inventory Code Break Start/End Time Days | Len Spots Rate Pri | Rtg Type Spots Amount |
|---|--------------------------------|-----------------------|
| E 25 KSNV 09/12/12 09/14/12 M-F Today Show III 4th 18M 10am-11amWTF | | 0.00 NM 1 \$325.00 |
| Today 4th Hour | .00 1 \$020.001 | 0.00 1414 |
| TODAY SHOW III | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | |
| Week: 09/10/12 09/16/12WTF 1 \$325.00 0.00 | | |
| Spot Ch Date Range Description Start/End Time 1 KSNV 09/10/12-09/16/12 M-F Today Show III 4th Hr 10am-11am | | Rtg Type |
| 1 KSNV 09/10/12-09/16/12 M-F Today Show III 4th Hr 10am-11am See MG 25.2 | wThF :30 (\$325.00) | 0.00 ///// |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | |
| 2 KSNV 09/10/12-09/16/12 M-F Today Show III 4th Hr 10am-11am | wThF :30 \$325.00 | 0.00 NM |
| ⊕ MG for 25.1 09/14 | · | |
| [revised rate] | | |
| N26 KSNV 09/12/12 09/17/12 M-F 5-6a WakeUp w/WagM 5-6a M-WTF | :30 2 \$125.003 | 0.00 NM 2 \$650.00 |
| M-F 5-6a WakeUp w/Wagners | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | |
| Week: 09/11/12 09/17/12 M-WTF 2 \$125.00 0.00 Spot Ch Date Range Description Start/End Time | Weekdays Length Rate | Rtg Type |
| 1 KSNV 09/11/12-09/17/12 M-F 5-6a WakeUp w/Wagner5-6a | M-WThF :30 (\$125,00) | |
| See MG 26.3,26.4 | (4723.50) | 0.00 / 1.00 |
| [NOT AVAILABLE RATE] NOT AVAILABLE RATE | | |
| 2 KSNV 09/11/12-09/17/12 M-F 5-6a WakeUp w/Wagner5-6a | M-WThF :30 (\$125.00) | · 0.00 <i>NM</i> |
| See MG 26.3,26.4 | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | |
| 3 KSNV 09/12/12-09/17/12 M-F 5-6a WakeUp w/Wagner5-6a | M-WThF :30 \$325.00 | 0.00 NM |
| ⊕ MG for 26.2,26.1 IREVISED RATE | | |
| 4 KSNV 09/12/12-09/17/12 M-F 5-6a WakeUp w/Wagner5-6a | M-WThF :30 \$325.00 | 0.00 NM |
| ⊕ MG for 26.2,26.1 | 1.00 φ020.00 | 0.00 (4)41 |
| [REVISED RATE] | | |
| | | Totals 14 \$5,685.00 |
| | | 1312.5 |